

IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE

May 21, 2008

Re: Our File: **56197.3**
Invention: **METHOD, SYSTEM AND APPARATUS FOR
INTERNET-BASED SALES GENERATION**
Application No.: **10/656,115**
Filed: **September 8, 2003**
Country: **United States**
Inventor: **Gabrielle Jeans**
Examiner: **CUMARASEGARAN, VERN**
Art Unit: **3629**
Due Date: **May 21, 2008**

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Sir/Madams:

Agent for Applicant acknowledges receipt of Office Action dated February 21, 2008.
Agent for the Applicant responds as follows.

Amendments to the claims are reflected in the listing of claims which begins on
page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.